



2024 Group Membership Information

PARWCC, established in 1990 as the pioneering professional association in résumé writing and career coaching, boasts over 2,800 members and provides seven distinct career management credentials. As a beacon of collaboration and skill enhancement for career professionals, PARWCC also signifies a deep commitment to assisting job seekers. Our dedication to excellence is underscored by stringent adherence to our [Code of Ethics](#), a cornerstone for members seeking certification to validate their expertise as career professionals. Spearheaded by seasoned industry experts, our programs aim to set and uphold industry standards.

1. How much does group membership cost?

We have 3 tiers for group membership:

3 to 5 individuals = \$300 annually	6 to 10 individuals = \$550 annually	11+ individuals = \$800 annually
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2. What do you get with group membership?

- **Weekly Educational Webinars** containing rich and relevant content for your professional needs across the entire spectrum of career services.
- **Video Library** with 3 years of past webinars and materials you can access for continuous education. Search the Video Library for keywords to find a video on topics that matter most to your team. We add 2-4 new videos every month!
- **Networking Opportunities** with career services professionals in all kinds of settings (academic, Department of Labor, small business, military, and more) in forums, groups, events, and members-only LinkedIn and Facebook groups.
- **PARWCC Professionals Directory** with customizable profile listing for clients to search for a career services provider in their area – a key source of new business for your organization with links for potential clients to visit your website directly.
- **Spotlight Magazine** delivered each month, which includes articles that deal with every facet of résumé writing, career coaching, and creating opportunities in your career.

- **Weekly Newsletters** to keep you updated on PARWCC news and events as well as original and curated content about the career services industry and the current market.
- **Marketing Gearbox** comprised of tools to help your team develop strategy and content with all kinds of research, resources, social media content, and book recommendations.
- **The PARWCC Career Center Job Board** where you can post job openings and review applications.

3. Can an invoice be sent to me so I can get the purchase approved?

Yes. If you need an invoice for approval before purchasing, please contact Stephanie Renk at srenk@parwcc.com. *Let her know which group membership level and programs you need so she can generate an accurate invoice.*

4. Do group members get discounts for programs or certifications?

Most of our programs and certifications include direct engagement with the Program Director so we typically do not offer discounts. Reach out if you have a unique circumstance.

5. How much do programs and exams cost?

Program	Price per Person	Program	Price per Person
Fundamentals of Resume Writing	\$500	CPCC	\$1,195
CPRW (Exam Only)	\$295	CSCC	\$795
Fundamentals + CPRW Bundle	\$745	CIC	\$795
Advanced Writing Techniques	\$500	CEMP	\$895
PARWCC Business Academy: Build Your Business	\$895	CDCS	\$895 (live) \$795 (self-paced)
		CVCS	\$795

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6. How do I set up my group?

To set your organization up with a group membership, email Stephanie Renk at srenk@parwcc.com detailing which membership level, which programs, and how many of each program your group would like.

Once she receives the information, Stephanie will generate an invoice and have it sent to your *master* account for review and payment. After payment is received, she will begin creating profiles and crediting any programs purchased.

7. Will we have a single group account or one account for each group member?

Every member of your organization will receive their own profile and login credentials, and they will have access to all of the member benefits. Every group has a *master* account under which all of the *sub-accounts* fall. Whoever is designated as the *master* account holder will be able to manage the group from their profile.

8. Do we really need a membership?

Yes. Membership is mandatory to complete all educational programs or certifications. Continuous PARWCC membership keeps your credentials active.

9. If someone in my group leaves the organization, can they be replaced with a new employee?

Yes, you can replace group members. Email Stephanie Renk at srenk@parwcc.com to request changes.

10. If someone in my group leaves the organization, can we switch out the programs we purchased for them and provide them to another employee instead?

Yes, you can switch out programs for another employee as long as they have not yet been completed by the previous employee.

Join us for the Annual Thrive! Conference

Groups receive a special discount each year for bringing multiple members to the Thrive! conference. The more people you bring, the higher the discount you will receive.

Thrive 2024 Ticket	Price per Person	Attendees	Discount
Early Bird (exp. Dec. 31)	\$749	3-5 people	10% off
Regular (Jan. 1 - Apr. 28)	\$899	5-10 people	15% off

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